



## about us

Professional Connector, a vision of Piedmont Avenue Consulting, Inc. collaborates with various companies, venues, spirit vendors, and business experts to bring together both attendees and sponsors in highly valuable events. Our events include business and social mixers, networking, tasting, workshops, recruiting events and more. This is an opportunity to grow your network and promote your company. We are currently hosting a growing number of 50 events each year! Professional Connector invites you to advertise and promote your organization to our expanding San Francisco Bay Area Audience!



**PROFESSIONAL  
CONNECTOR**

IT'S WHO YOU KNOW

## the organizer

David Mitroff, Ph.D. is the Founder and Chief Consultant of Piedmont Avenue Consulting and Professional Connector, a San Francisco Bay Area-based business development and marketing consulting firm. Networking and building relationships are among some of the key skills that David has mastered and provides guidance on, he is often referred to as a super connector.



## 1 *track record*

## 2 *some of our events*

We have organized over 300 successful events. Take a look at our past events.

## 3 *existing sponsors*

We have promoted over 125 sponsors who provide food, venue space, spirits, photography & media services, and more.

## 4 *testimonials*

Find out what people are saying about our services!

# professional connector

BY THE  
NUMBERS

Some of our groups:

Walnut Creek Events  
East Bay Entrepreneur

SF Startup Mixers

San Francisco Restaurants

Industry Professionals

Young Professionals

Entrepreneur Networking

San Francisco Event Planning

On top of the Cloud

(salesforce.com)

Entrepreneur & Small Business Academy

Food Tech Startups

15 MILLION +

**MEDIA**

IMPRESSIONS

500 000+

NEWSLETTER  
IMPRESSIONS

300 LEGAL  
WORKSHOPS

62 SPEAKING  
ENGAGEMENTS

PROFESSIONAL  
50 CONNECTOR  
EVENTS

50+

SPONSORS

GOVERNMENT  
PARTNERSHIPS 10

58 CHAMBERS OF  
COMMERCE

10 000  
MEMBERS

15 000  
ANNUAL  
ATTENDEES

# *some of our events*

## *technology and expert panel mixer*

Organized monthly for the last 3 years

@ General Assembly, San Francisco

Attendees: 70-100



## *young professionals happy hour*

Organized monthly for the last 6 months

@ Soma Eats, San Francisco

Attendees: 70+



## *startup berkeley mixer*

Organized monthly for the last 12 months

@ WeWork, Berkeley

Attendees: 50-65





# existing sponsors



**Constant Contact**<sup>®</sup>  
Connect. Inform. Grow.

SAN FRANCISCO  
**Business Times**



*The*  
**MACALLAN**<sup>®</sup>  
HIGHLAND SINGLE MALT  
SCOTCH WHISKY



U B E R



# testimonials

*I know we'll have a great turnout every time we host an event with David. He's amazing at bringing in a crowd and speakers and knows how to put together a successful event from beginning to end.*

**Brooke Morin,**  
*General Assembly Campus Marketing Producer*

*David is fantastic at delivering an informative social media and marketing talk. He was a past keynote at Social Media Summit. There was buzz in the air after his talk and he had a crowd of people asking him questions and connecting with him. Great to work with.*

**Alison Stripling,**  
*Cornerstone Creative, The Social Media Summit*

*Fantastic Networking Event. Great content, met great people, I recommend to networker's to give the events organized by the Professional Connector a try! There will be something for you.*

**Rick Morgin,**  
*Attendee*

*I have used David for networking events many times and he has always brought top quality prospects to my events, I have always had a great turnout for my business. David has a flawless reputation in the industry and I highly recommend him!*

**Eric Davis,**  
*General Manager at Regus*