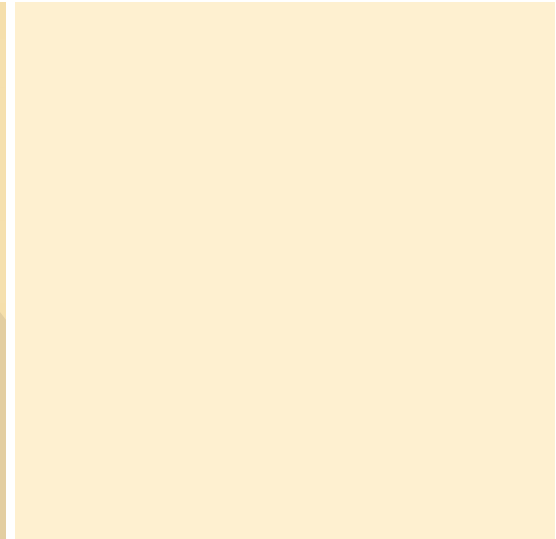




learn.



connect.



VENUE
SPONSORSHIP
PACKET



*be
inspired.*



welcome

about us

Professional Connector, a vision of Piedmont Avenue Consulting, Inc. collaborates with various companies, venues, spirit vendors, and business experts to bring together both attendees and sponsors in highly valuable events. Our events include business and social mixers, networking, tasting, workshops and more. This is an opportunity to grow your network and promote your company. We are currently hosting a growing number of 50 events each year! Professional Connector invites you to advertise and promote your organization to our expanding San Francisco Bay Area Audience!



**PROFESSIONAL
CONNECTOR**

IT'S WHO YOU KNOW



the organizer

David Mitroff, Ph.D. is the Founder and Chief Consultant of Piedmont Avenue Consulting and Professional Connector, a San Francisco Bay Area-based business development and marketing consulting firm. Networking and building relationships are among some of the key skills that David has mastered and provides guidance on.



1 *track record*

2 *some of our events*

We have organized over 300 successful events. Take a look at our past events.

3 *existing sponsors*

We have promoted over 125 sponsors who provide food, venue space, spirits, photography & media services, and more.

4 *testimonials*

Find out what people are saying about our services!

professional connector

BY THE
NUMBERS

Some of our groups:

Walnut Creek Events

East Bay Entrepreneur

SF Startup Mixers

San Francisco Restaurants

Industry Professionals

Young Professionals

Entrepreneur Networking

San Francisco Event Planning

On top of the Cloud

(salesforce.com)

Entrepreneur & Small Business

Academy

15 MILLION +
MEDIA
IMPRESSIONS

500,000+
NEWSLETTER
IMPRESSIONS

300 LEGAL
WORKSHOPS

62 SPEAKING
ENGAGEMENTS

PROFESSIONAL
50 CONNECTOR
EVENTS

50+
SPONSORS

GOVERNMENT
PARTNERSHIPS 10

58 CHAMBERS OF
COMMERCE

10,000
MEMBERS

15,000
ANNUAL
ATTENDEES

some of our events

dating industry & technology mixer

Organized monthly for the last 3 years

@ General Assembly, San Francisco

Attendees: 70-100



young professionals happy hour

Organized monthly for the last 6 months

@ Soma Eats, San Francisco

Attendees: 70+



startup berkeley mixer

Organized monthly for the last 12 months

@ WeWork, Berkeley

Attendees: 50-65



existing sponsors

venues



food



www.ProfessionalConnector.com |

web



media services



testimonials

I know we'll have a great turnout every time we host an event with David. He's amazing at bringing in a crowd and speakers and knows how to put together a successful event from beginning to end.

Brooke Morin,
General Assembly Campus Marketing Producer

David is fantastic at delivering an informative social media and marketing talk. He was a past keynote at Social Media Summit. There was buzz in the air after his talk and he had a crowd of people asking him questions and connecting with him. Great to work with.

Alison Stripling,
Cornerstone Creative, The Social Media Summit

David and I have worked together on many occasions and I always know that he is dependable, outgoing, and charismatic. His presence is infectious and he is a pleasure to be around.

Merit Eliot Toutjian,
M.B.A.

I have used David for networking events many times and he has always brought top quality prospects to my events, I have always had a great turnout for my business.

Eric Davis,
General Manager at Regus