

Bio:

David Mitroff, Ph.D. is a business growth strategist, speaker, and author who founded Piedmont Avenue Consulting, Inc. (PiedmontAve.com), that creates brand awareness, strengthens customer loyalty and streamlines business processes. David and his team advise clients on leveraging technology for creative initiatives from strategy through implementation.

David inspires *business professionals* through his keynote talks on wide range of topics such as how to build a brand with data driven marketing, digital leadership: growing your online presence, and on the psychology behind building professional connections. Dr. Mitroff is also a College Instructor who teaches entrepreneurship and marketing courses at the University of California, Berkeley and is a Google Mentor for the Google for Startups program.

Through his consulting, lectures, trainings, and keynotes he has educated and spoken all over the world including in Korea, China, and Turkey for organizations and companies including Google and AT&T and at prestigious conferences including TEDx, Restaurant Executive Summit, Western Food Service Conference, HardwareCon and the Association of Defense Counsel. This includes giving more than 300+ Legal Continuing Education workshops.