

DAVID MITROFF



David Mitroff, Ph.D. is a business growth strategist, speaker, and author who founded Piedmont Avenue Consulting, Inc. (PiedmontAve.com), that creates brand awareness, strengthens customer loyalty and streamlines business processes. David and his team advise clients on leveraging technology for creative initiatives from strategy through implementation.

David inspires individuals and organizations to think differently through his keynote talks on a wide range of topics including Business & Entrepreneurship, Leadership, Branding Management and Innovation.

He has educated and spoken all over the world including Korea, China, and Turkey for organizations and companies such as **Google and AT&T**, and at prestigious conferences like **TEDx, Restaurant Executive Summit, Eastern Food Service Conference, HardwareCon** and the **Association of Defense Counsel**.

Dr. Mitroff is also a College Instructor who teaches entrepreneurship and marketing at the University of California, Berkeley and is a Google Mentor for the Google for Startups program. He has been a featured media expert for **NBC, ABC, Inc. Magazine, Washington Post, The Meeting Professional, Hospitality Technology, California Lawyer**, and more.